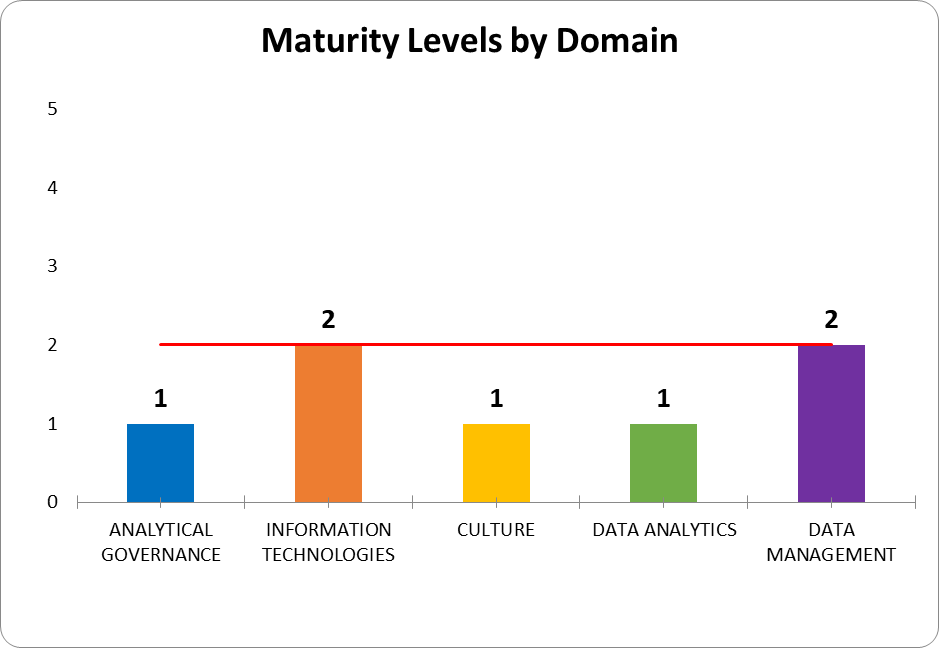
**Company A Results**

|  |  |  |
| --- | --- | --- |
| **General level** | 1 | - Basic |

|  |  |  |
| --- | --- | --- |
| **DIMENSION** | **LEVEL** | **COMMENTS** |
| **ANALYTICAL GOVERNANCE** | 1 - Basic | High priority of IT processes over extracting value from data. |
| **INFORMATION TECHNOLOGIES** | 2 - Functional | Customer transaction data is extracted from very basic care channels. |
| **CULTURE** | 1-Basic | High resistance to change versus new IT initiatives for analytics. |
| **DATA ANALYTICS** | 1 - Basic | Data processing activities can not satisfy more than one analytical need |
| **DATA MANAGEMENT** | 2 - Functional | Little agility in the solution of incidents. Metadata not used. There is not a control focused on detecting defects on data. |

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